

# Apps Unveiled

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READ-TRY-EXPERIENCE

What's your  
New Year's  
Eve plan?

# PLANNING TO HOST  
*A Party At Home*



- ✓ Send personalized e-invites
- ✓ Plan the perfect menu
- ✓ Host Tambola Party or Play Truth or Dare
- ✓ Create your own Music Station
- ✓ Take Selfies in the dark



# Party  
AFTER - EFFECTS

- ✓ Get Home Safely: Book Cab with ease



- ✓ No more Drunk Posts on Social Media



## RING IN THE **NEW YEAR** IN STYLE

# DISCOVER MOST  
*Happening  
PARTIES IN TOWN*



App of the  
*Month*  
**SLIDE**  
Learn and  
Earn!



Editor's  
*Choice*  
**nexG TV**

Live TV | Movies |  
Tv Shows |  
Videos

*Safety*

Comes  
First  
4 Safety Apps  
to Keep You Safe,  
Whenever,  
Wherever...



In Conversation with  
**Amrita Gujral and Nakul Sethi, SlideApp**

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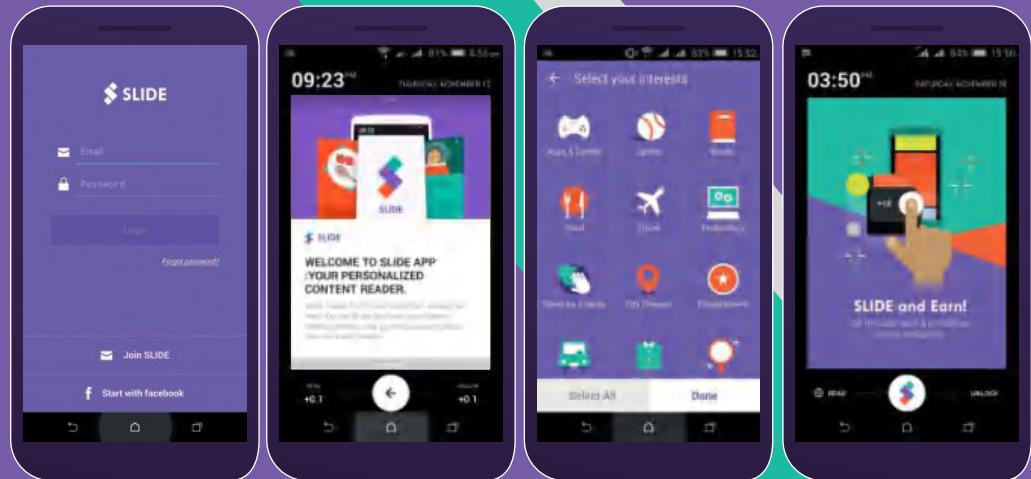


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# SLIDE

What if I say you will be rewarded for just unlocking your phone? Can you believe it? Thanks to an app called Slide that delivers interesting content snippets right on your smartphone lock screen and brings it alive, with an opportunity to earn rewards every time you swipe to view the full content. Whether you swipe the screen to access the full content or simply to unlock your phone - you'll be rewarded in both the cases. According to one study, the average user unlocks his or her phone 10 times every hour. So, just imagine how beneficial this app can be for you both in terms of rewards and information gained.



The way *Slide* app works is quite simple and it offers you a seamless experience. Once the app is successfully installed on your Android device, all you need to do is sign up either using your Facebook ID or email address. Then it prompts you to choose topics of interest from the given options, namely sports, city time out, fashion, food, technology, etc. – and that's it, you're good to slide.

You will now see a full screen content snippet or advertisement instead of the default lock screen every time you wake up your phone. Swipe up to browse through the content, swipe right to go to the home screen, or swipe left to access the content displayed. Though the app is non-intrusive, but still you always have the option to switch off the lock screen content for a stipulated time period. So cheers!

Once you'll start using the *Slide* app, the feature you'll like the most is the rich and useful content it offers for reading, it's gripping! Instead of bombarding you with unnecessary information and topics you're not interested in, it offers you highly-curated content that you'd like to consume right away. And that's the USP of this app.

The reward points that you will earn for using *Slide* app can be redeemed for free talktime for now, more offerings coming soon! Once your account is credited with enough reward points, select your mobile

operator and then enter your mobile number to recharge. Yes, it is that easy! The app neatly maintains the record of your reward points and recharges done in the activity segment.

Also, *Slide* app comes up with these frequent offers that let you multiply your rewards for various engagements on the app itself. For instance: "Get Friend! Get Reward!" Campaign – Get Rs. 5/- in your account for each friend who registers on the app using your referral link. These limited offers will keep you looking out for more!

To sum up, *Slide* is one of its kind app that not only keeps you informed without interfering in your daily routine, but also rewards you for staying informed. So, *Slide* is a must-have app for everyone reading this. Learn and earn while you unlock your phone! India is Sliding!

If you haven't already, download now from the Google Play store:  
<http://bitly.com/SlideApp>.

Available on: 

Price: Free

# a note from the EDITOR

What's your New Year's Eve plan? Whether you're planning to host a party or going out to a night club with friends, we have hand-picked the best apps for you. Starting from Page 6, you'll find apps that let you discover most happening parties close by, then there are apps that can help you manage all aspects of the party, if you're planning to host the one. Right from inviting the guests to getting RSVPs and planning a perfect menu for the party to helping guests book a cab once the party is over – mobile apps can play a perfect role of co-host!

And if you need some help in deciding what to wear for the party, there is an app called Roposo, which combines fashion discovery, fashion-focused social networking platform and the facility to shop latest fashion from all across the web, all in one app. It is that cool! Then we have reviewed the apps like Princess Hairstyles, Nail Art Designs, and MyDressing under the Beauty & Lifestyle section on Page 24 to compliment the same.

That's not all! In the pages that follow, you'll get to know about must-have safety apps. Apps like Go Suraksheit, Smart24x7, bSafe, and Safetipin will help you in getting immediate help from friends and family members if in case you get into any unsafe situation. These apps arm you with one touch SOS button, which can be used to send emergency alerts to friends, letting them know about your whereabouts so that they can come to your rescue. To know more in detail about these apps, check out Page 20.

The list is not over yet! Go ahead and find out the apps that can help you in planning a perfect New Year's Eve plan. Let's Ring in the New Year in Style! Cheers! ☺



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**nexGTv is a simple, one-touch mobile TV application that provides you the best digital experience in terms of unlimited and compelling entertainment across multiple devices (mobile, tablets or laptop/PCs), giving you the freedom of mobility and choice. The choice includes an unrivalled suite of 130+ Live TV channels, thousands of Bollywood blockbusters, classic and contemporary TV shows, and countless Videos on Demand for every mood. To put it otherwise, nexGTv app is India's premium, wholesome entertainment destination and the unmistakable TV button on your mobile.**



Live TV    Movies    TV Shows    Videos

# nexGTv



The moment you open the app, the home screen greets you with the most popular content on the app neatly categorized into different tabs that read Featured Movies, Breaking News, Just Added, English TV shows, Yoga Tv, Kids Special, Comedy Special, Bollywood Masala, and Astrology. Then you can browse through other divisions of the app that feature Live TV, Movies, TV Shows and Videos.

While 'Live TV' tab allows you to watch TV shows LIVE according to their air time, 'TV Shows' tab gives you an access to the latest episodes of many famous TV serials. 'Videos' tab, on the other hand, features videos on many interesting subjects, which include sports, music, lifestyle and infotainment to name a few. When I have cross-checked the functioning of their Live TV feature, surprise to my fact, it worked so well that too without buffering. You just need a reliable active internet connection. No wonder this app has over 27 million downloads.

Another notable content on the app is 'Breaking News' – this facility allows you to watch only the key video highlights of any breaking news instead of the entire typical Live news stream, hence it saves you precious time and unnecessary data charges.

Supported by all leading Indian telecom operators, nexGTv app runs seamlessly across 2G/EDGE/3G/4G and Wi-Fi

networks across Android, iOS, Windows and Tizen platforms, enabling you to stay entertained irrespective of bandwidth limitations and the underlying platform.

It should be noted that a significant portion of content on nexGTv app is available for free and is tagged appropriately. And the rest of it, including premium, original and exclusive content is available only to subscribers, at extremely affordable price points for daily/weekly/monthly viewing. You can go for a weekly subscription via in-app purchases just for Rs. 35/- . Add to that, you also have the option to pay via telco-billing and Paytm wallet amongst other usual payment options.

Overall, with nexGTv app installed on your smart device, you get access to thousands of movies and TV shows that too in 8 Indian languages. From blockbuster movies to your favorite reality TV show and ability to watch Live TV shows and cricket/football or any other sport matches – nexGTv app aimed to be your one-stop destination for all entertainment needs. It is committed to provide you with the best-in-class mobile TV experience through its world-class infrastructure. Totally worth your money! Go ahead, download this app right away!!

Available on:

Price: Freemium



IT'S PARTY TIME

# Party after-effects

# Discover parties in town

# Party at home

#Get Home Safely

# Take a Selfie in the Dark

# Create your own music station

#Play Tambola with friends

# RING IN THE NEW YEAR IN STYLE

Christmas is around the corner, and so is the New Year and that means it's time to plan parties, host dinners, and most importantly, it's the time to forget everything and have fun with friends and family. It's time to celebrate. No doubt, parties are awesome, but party planning is not an easy job. Luckily, in this mobile-first era, there are apps that can help you streamline your to-do lists and manage all aspects of the event. From sending out invitations to planning the perfect menu and taking care of entertainment quotient and even helping guests book a cab once the party is over - you can plan everything with the help of mobile apps nowadays.

That's the one part. If you've plans to go out to a nightclub with friends on New Year's Eve, then there are apps that help you discover the most happening parties in town based on your preferences.

What's more, apps can take care of party after-effects too. For example: there is an app called Drunk Locker, which allows you to lockout certain social media apps while you're out partying in order to prevent any drunk posts that you may regret later on. Then there are safety apps that provide you one-touch SOS button to alert friends in case of an emergency. Obviously, safety apps are must for everyone especially for every woman reading this as we all know stepping out alone on New Year's Eve is not safe at all.

An app to Discover, Book and Socialize over Night Out Experiences



# HAPPITOO

## EPIC NIGHTS BEGIN HERE

If you are finding it difficult to decide on how to spend the New Year's Eve, Happitoo app will help you out in planning your night out. Featuring a nightlife recommendation tool called 'Make My Night', Happitoo is an app that lets you plan the perfect night out in 6 easy steps.

Just tell the app about the type of night you are looking for, for example, just chill with buddies, or romantic nightout, then type of venue – pubs, casual dining, or restaurant bar in addition to type of offers and basic amenities (such as table reservation, smoking zone, outdoor seating) that you'll be interested in. Then, based on your personal choice and preferences, Happitoo will list the 'Happi Spots' matching with your idea of a perfect evening.

Besides that, Happitoo app also lets you discover nightlife experiences nearby based on happiest hours, theme nights (for example: ladies night, karaoke tonight or musical), special/bank offers, romantic places, hottest dance floors, best joints for midnight buffets, and late night party places. In all, Happitoo app lets you

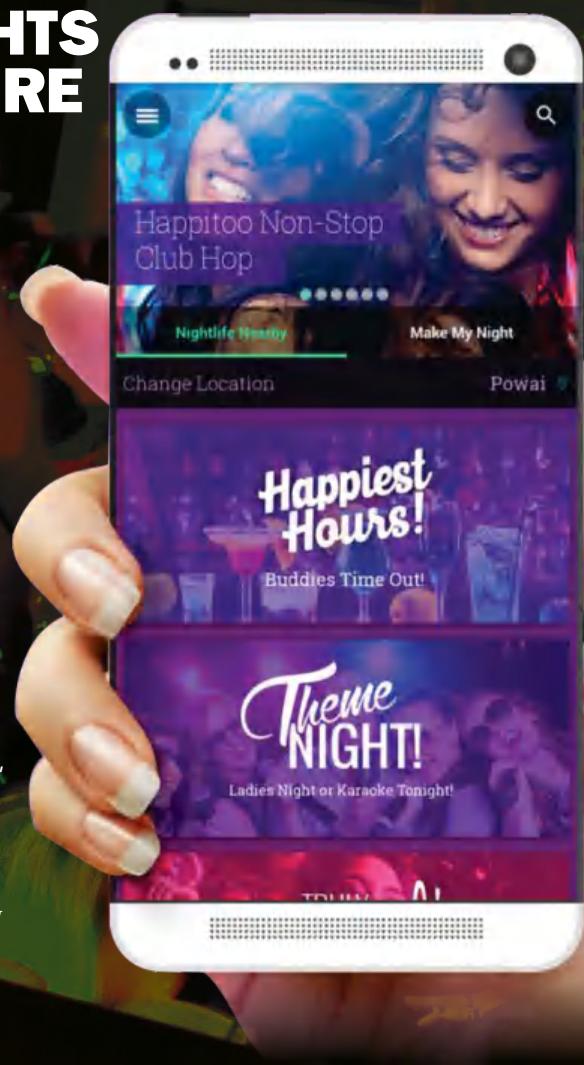
discover the best happy hour deals at over 8000 nightspots in more than 700 localities across 15 cities in India. It claims to host the largest collection of theme nights across India.

For each nightspot listed on the app, you get to know the opening/closing time, must try cuisines, happy hours, special offers, cost for two people, directions, contact number, customer reviews, and basic facilities such as parking. Not only that, the app also lets you book a taxi with Uber for easy rides.

At present, cities covered by Happitoo are Mumbai, New Delhi, Gurgaon, Faridabad, Noida, Pune, Bengaluru, Kolkata, Hyderabad, Nagpur, Jaipur, Ludhiana, Chandigarh, Indore, and Chennai.

In short, don't forget to make Happitoo app a part of your New Year's Eve celebration plans.

**Available on:** Android | Free



## InstaBounce

Discover and Book the most exciting events/parties in Delhi/NCR in just 2 taps!

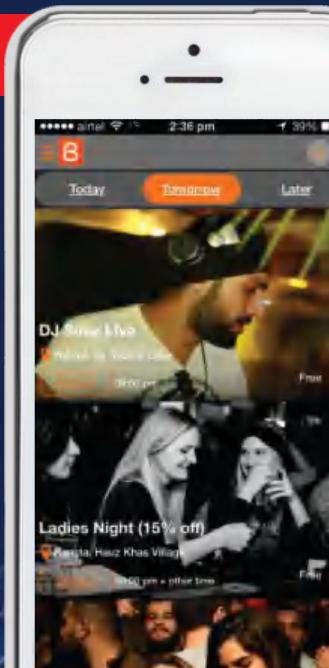
InstaBounce app is a great option for party lovers in Delhi/NCR who love to make spontaneous plans. Through this app, you get to know about events varying from say a wine and food pairing event to a cocktail tasting, clubbing, live gigs, live music/DJ, karaoke night and many more!

The moment you open the app, you get the curated list of nightlife events happening in the city that day, tomorrow or later. Simply tap on any of the event to know more about it in detail, tell your gang

and also book tickets. Last minute bookings can be done through this app and while doing so you can take advantage of special offers/ discounts available exclusively for InstaBounce app users.

Moreover, once your tickets are booked, you don't need to take a print of it. Just show your m-ticket at the venue – you can access all your tickets booked in the "My Ticket" section of the app. In short, InstaBounce is your "Going Out" app.

**Available on:** iOS, Android | Free



IT'S PARTY TIME

Discover all events  
happening near you from  
more than 20 million  
events worldwide

Whether you're looking for the most happening parties in town or coolest gigs around to spend musical evening, Nearify app is there to help you discover all the events that's happening near and far. Based on your mood and taste, Nearify displays a list of events happening near your location. The app even allows you to set your location manually. So if you are travelling to a new city or a country to celebrate your Christmas holidays or New Year's Eve, you can use the Nearify app to get to know all that happening events and parties that you could attend there.

The way Nearify app works is quite simple. Once you launch Nearify app and have set your location, it shows you a list of upcoming recommended events today, tomorrow, weekends, and beyond based on your taste. There are music festivals,

concerts, social events, live band performance, comedy show, karaoke night, ladies fun, musical theatre, food festivals, and much more to discover!

Once you tap on a particular event, you can immediately RSVP as Yes, Maybe, or No. Each event page gives you essential information about the event such as venue, directions to the venue, timings, contact details to reserve a table, and ticket details. There is also an option to fill out the form to request and book the tickets for the event. Then there is a 'remind me' option that you can select to add the event to your calendar, so that you won't miss it out. Furthermore, if you log in through your Facebook account, you can see the events that your Facebook friends are attending or those which you have personally shortlisted. You can also see the number of people who have shared and bookmarked that particular event to get an idea of its popularity. Plus, you can also follow your favorite artists and places, stay tuned!

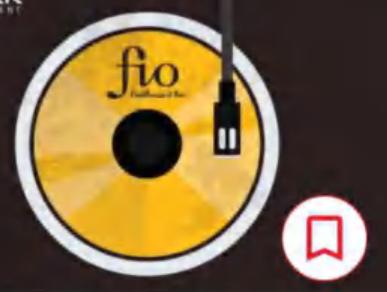
The best part is that the more time you spend with Nearify app, the more it understands your taste in events. For example: if you are inclined towards looking for indie music, it will understand you like that kind of music, and try to recommend similar shows.

What's more, Nearify app can be used by the people across the globe. One can locate trending events in Delhi/NCR, Bengaluru, Mumbai, Pune, Chennai, Hyderabad, Kolkata as well as popular events in New York City, London, San Francisco, Las Vegas, Singapore, Chicago, Los Angeles, Miami, etc. including 200+ more happening cities of the world.

To sum up, Nearify app takes away the pain of going through multiple websites and Google searches to find fun things to do in your free time by providing you a single platform that has everything.

**Available on:** iOS, Android | Free

← Hip-Hop - Fio Fridays Fe...

yellow  
SHARK  
ENTERTAINMENT

## Hip-Hop - Fio Fridays Feat. Switch

## Highlights

Switch turned into a deeJay, Changing lanes professionally. He was a guitarist back in college

Venue Fio Cookhouse & Bar

Locality Nehru Place

REQUEST BOOKING



Find amazing events and things-to-do nearby with Townista app!

**SHARE  
YOUR  
LOCATION**

 **Glymipse**

Share your location in real-time with anyone using this app – an easy way to coordinate a social night out with friends. It's handy when you have no idea what directions to give to the person at the other end.

- ✓ iOS, Android and Windows Phone
- ✓ Free



# Townista

Don't know where are the most happening parties going on? Or don't know the places to explore street food? Here comes Townista – an app where you can find relevant and amazing things to do in the city. With a mission to enrich social life and motivate people to get out of their homes and explore the city, it offers experiences for foodies, pub-hoppers, couples, play enthusiasts, outdoor nomads, and creative minds among others. At present, Townista covers Delhi/NCR, Mumbai and Bengaluru in cities.



## Sufi Night - Live Music

## Highlights

Live Sufi Band, Trending Tansens

Venue Hauz Khas Village

Locality Hauz Khas

Date Thu, Dec 3 - Thu, Dec 24

REQUEST BOOKING

When you launch the app for the very first time, it asks you to select your city and interests such as dance, food & drinks, outdoors, music, travel, nightlife & party, etc. that you wish to follow. Based on your preferences and interests, you get to see a list of events tagged as events happening today, amazing events/places nearby, popular events this week, weekend gateway tours, trending things to-do and places to visit this week. You have the option to narrow down your choices on the basis of whether you'd like to go out with your friends, kids, or partner. Add to that, you can apply filters such as popularity, date, price, and distance.

While searching for the events, you may like the most about this app is that apart from discovering the places/events to party hard or chill out with friends, you'd be able to discover places for the experiences like air safari, trekking, go karting, paintball places, bird watching, etc.

For any event or place mentioned on the app, you can see its details, directions on the map, contact number and ticket details (wherever applicable). Also, you can submit the request to book your tickets. Of course, you can check with your friends with easy one-tap sharing before booking the tickets. Chat facility is also available, if you are looking for something specific. If you buy tickets through this app, you just need to show the soft copy of it at the venue to get in.

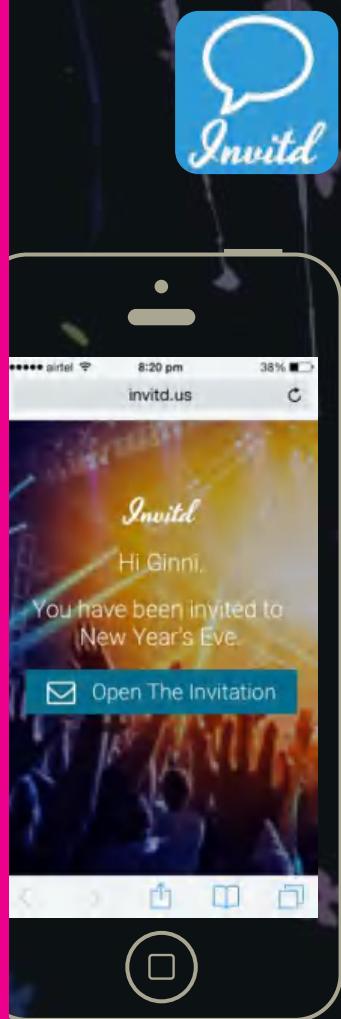
Overall, Townista app enriches the user's social life by easing out the process of discovery, planning and execution.

**Available on:** iOS, Android | Free

IT'S PARTY TIME

# PLANNING TO HOST A NEW YEAR'S EVE PARTY AT HOME? THESE APPS CAN HELP!

Right from inviting the guests to getting RSVPs and planning a perfect menu for the party to plan the games and music for everyone's entertainment – we got you covered!



## Invitd

Not only you can send personalized eye-catching invitations to tell friends about your New Year's Eve party, but you can also track who has viewed your invitation and accepted it. The app is so awesome that it takes less than a minute to create a party invite.

All you have to do is download the app, register an account or login with Facebook, tap Create an Event and follow the on-screen instructions. Your invite will include an event name, event start date/time, directions to the venue on the Map, notes (if any) and background image. You also have the option to preview your invitation for final edits before sending it to friends. Once your invite is ready, create a guest list by adding contacts from your phonebook. Then, one tap on the Send button will deliver personalized invitation link via text message to all your guests. The best part is that your guests don't need to have Invitd app to open that invitation link as it can be viewed on any browser.

The app gives your guests the ability to RSVP right at the comfort of their phone. Moreover, they can easily save the event to their calendar with one tap. You will also receive an immediate notification when your guests respond, so it is easy to track who all have accepted your invitation and coming to the party.

**Available on:** iOS, Android

**Price:** Freemium



You can pick from hundreds of e-card templates to design your New Year's Eve Party e-invite. The app gives you the option to personalize your e-invite by adding a photo from your camera roll and personal message along with party details such as venue, date, time, etc. You can select a color theme too. Once ready, you can choose to send it via SMS, Email, Facebook, Twitter, or Instagram amongst many other options.

**Available on:** iOS, Android

**Price:** Freemium



## Party & Event Planner Lite

By Julia Eysoldt

From parties to special events, this app keeps you organized and on top of all the planning. The app features a party countdown, an expense planner, a guest list manager, customized to-do lists, push notifications for open tasks, and a calculator to figure out how much drink supplies to buy based on guests' drinking habits.

**Available on:** iOS | **Price:** Freemium

# PERFECT PARTY APPETIZERS THE EASY WAY

Whether you're celebrating with close friends or a huge gathering, planning a menu is now an easy job. Apps mentioned here gives you so many recipe ideas for appetizers, finger foods, midnight buffets and the perfect toasting cocktail. Keep the party going!



## CocktailFlow

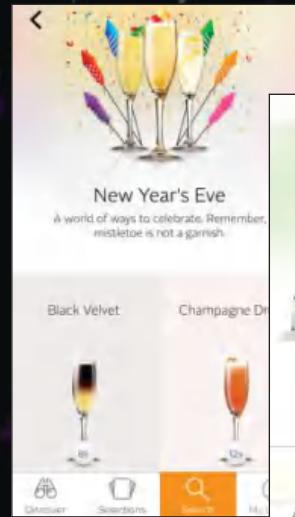
**Featuring hundreds of drink recipes, Cocktail Flow app is the ultimate tool to find & create the perfect drink for any occasion. Discover what you can mix with the ingredients you have at hand, get the know-how to easily make amazing drinks and make any moment a Cocktail Moment.**

When deciding what cocktails to serve, the app first helps you in knowing the recipes that you can make with the ingredients you already have at home. Simply go to the My Lounge tab, tap Enter My Bar and select everything available in your liquor cabinet from its huge list of beverages. As you select ingredients, it gives you recipes with step-by-step mixing instructions. So easy! You also get results for non-alcoholic drink recipes.

Moreover, you can find recipes using various filters such as cocktail type, base spirit, cocktail strength, cocktail color, mood & style, celebrations, and smoothies. For instance: Hit Celebrations tab to get to know the drinks that you can serve to your guests at your New Year's Eve party. Cheers!

**Available on:** iOS, Android, Windows 8 PC/ Phone

**Price:** Freemium



**This app claims to put every recipe in the world in your pocket. Yummly is basically a search engine that will show you the most popular recipes from thousands of cooking sites and food blogs, helping you plan out the perfect menu for your party.**



## Yummly

No sooner than you launch the app, the home screen presents you with the mouth-watering pictures of popular recipes from around the world. Tapping on which gives you a list of ingredients, nutrition facts along with calorie count, and step-by-step cooking instructions. Each recipe also has a serving count that can be adjusted to automatically get new amounts of each ingredient. You can even add ingredients of any recipe to the shopping list within the app.

Not only you can save recipes by tapping on the "yum" tag, but let the

app learn what kind of dishes/recipes you'd like to see more. Furthermore, you can tell the app about your dietary preferences. Go to the Settings tab, tap Dietary Preferences and add the ingredients that you dislike, about your diet (for example: vegan, vegetarian, or lacto vegetarian) and allergies. All this information helps the app to filter out the recipe recommendations.

So, what are you waiting for, go get this app, plan a special menu for your party and share it with your co-host!

**Available on:** iOS, Android, Windows Phone  
**Price:** Free



IT'S PARTY TIME

# LET'S HAVE SOME FUN!

SPRUCE UP YOUR PARTY WITH GAMES, MUSIC AND SELFIE APPS



## Tambola

The LIVE Tambola game  
your friends will love you for!



No game can beat Tambola gameplay when you want to have some fun at parties. From kids to ladies, everyone loves to play Tambola. Octro Inc. has recreated the same magic of Tambola in the virtual world, letting you play the game with your guests at a party. Just ask your guests to download the Tambola app on their devices and you're good to go! Each game can have up to 25 players at maximum, and one can play it either with one, two or three tickets at a time.

Once everyone has successfully downloaded the app, you as a host can start by tapping on the Party tab and then Create. The app then gives you ID and Password to be shared with other players. They just need to fill in the ID and Password to join the game. Each guest will then get 10,000 virtual chips in their account, which they can use to buy the tickets. And that's all! It's time to play Tambola.

The graphics of the game are eye-catching and the way virtual emcee

calls out each number is quite interesting and true fun!

There are four winning combinations, i.e. early five, four corners, each horizontal line (top, middle and bottom line) and full house. The moment any player gets the winning combination, they need to hit the Claim button before the next number is called out. And yes! They can't bluff, because if they do so, they will be out of the game. The game gets over as soon as any one of the players involved in the game claims the Full House.

The way Octro Inc. has designed the game, it's superb! It syncs so well and runs so smooth without any lag. By chance, if you wish to play cards with your friends, you can try other apps by Octro Inc. especially Indian Rummy, and Teen Patti.

**Available on:** iOS, Android | Freemium



## Truth or Dare

Truth or Dare? What will you choose?

M  
E

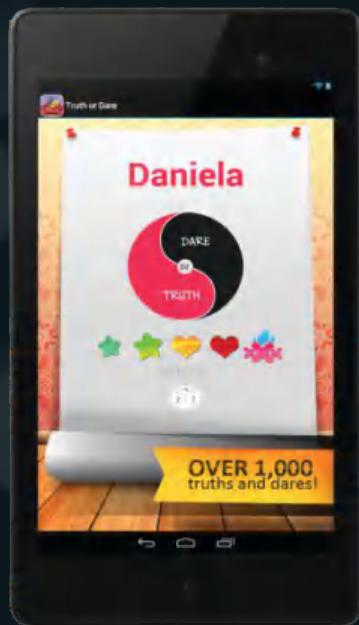
Truth or Dare? – This game has a power to spice up any boring party. So, don't forget to download Truth or Dare game app by Mangobird. With over a thousand truths and dares – ranging from clean, dirty, to super dirty – and the ability to create your own dares, you can play for hours and hours with your friends and never get bored! The app offers lots of customization features, so you can play how you want to.

To start playing the game, all you need to do is add players on a dashboard and click Go button. The app then starts the ultimate game

of 'Truth or Dare' among players where they get a chance to choose between truth and dare. There is also a built-in camera that lets players capture some beautiful moments right away.

At the end of each round, players can see a scoreboard and rate each other's performance. Note: Each player in the game need to download the app on their devices.

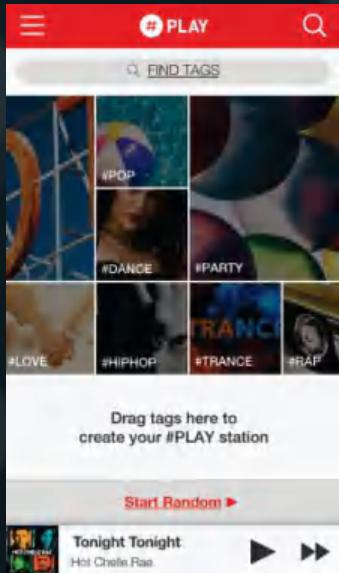
**Available on:** iOS, Android and Windows PC | Freemium





# GUVERA

Create your own Party Music Station



Hoping to create a few unique playlists for your party? Try Guvera app, it gives you free access to the most popular local and international music. Plus, its #Play feature lets you create your own non-stop music station based on your #mood, #genre and #artist preferences. So, you can use this feature to create your own radio station playing your favorite songs non-stop at the party. Plug in and start streaming.

**Available on:** iOS, Android, Windows Phone

**Price:** Freemium

# Selfshot

Take the perfect selfie in places with low light or no light at all!

How many times have you been in a night club, or at a party and wanted to take a selfie shot with friends? The problem is taking selfies in the dark is difficult, particularly if you have a

phone that lacks a front-facing flash. Now, with Selfshot camera app you can capture those awesome photos you have been missing, plus you can take videos too, and all in the dark.

**How it works:** The app put the camera in one corner of the display with the rest of the display showing a bright white background to help light the front camera. It does work well and the photos come out good.

You can also unlock features like Self-timer, and Burst mode via in-app purchases. Burst mode automatically captures 40 selfie shots rapidly in a stream in the dark with just a single tap. Worth downloading!

**Available on:** iOS, Android

**Price:** Freemium

# Party Mixer

Party Mixer app lets you play two tracks at the same time and cross-fade between them like a DJ. No DJing experience is required. Just create a playlist and play, or use an "Auto DJ" mode that mixes songs automatically for you.

**Available on:** Android

**Price:** Freemium

# gaana

Gaana app is another popular online music streaming app that features numerous Radio Mirchi music stations and its own radio stations based on various themes, mood, and genres including party music. Just one tap on a radio station lets you enjoy non-stop party music, thus you don't need to spend your time creating a playlist for your New Year's Eve party.

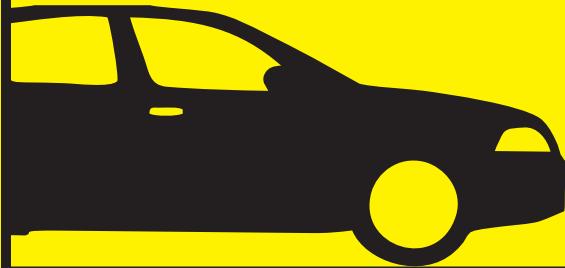
**Available on:** iOS, Android, Windows and BlackBerry

**Price:** Freemium

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IT'S PARTY TIME

# GET HOME SAFELY

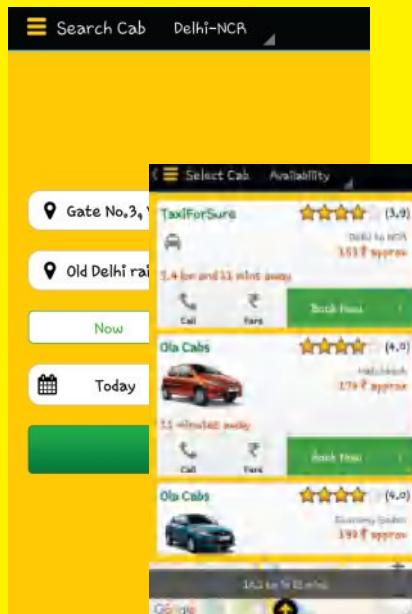
NO MORE JUGGLING BETWEEN  
MULTIPLE CAB BOOKING APPS

Had a little too much fun in party and need a ride home? Despite so many taxi apps out there, hailing a taxi can be a nightmare on big nights like New Year's Eve. Let's say you start by launching the Uber app, and it displays no cabs available nearby, and then you launch another app like Ola Cabs, or TaxiForSure, or Meru, and work your way through the list until you find a cab that is close enough to book. This can be quite inconvenient and wastes a lot of time going back and forth between apps. Moreover, having each Cab Booking app downloaded is also not possible. That's where apps like Cabsguru and ixigo Cabs come into the picture. Read on to know more.



## CABSGURU

Compare fares/ratings of multiple cabs service providers and book quickly



Cabsguru, an app that lists cabs from multiple cab providers available around you, letting you compare fares and book with ease. Using this app, you can search for Meru Cabs, TaxiForSure, Ola Cabs, Mega Cabs, Quick Cabs, Easy Cabs, and many more – all in one place. The app also lets you access their mobile website and gives you one-touch call button for telephonic booking.

The app is so easy to operate. Simply select pickup area, drop off area, and between ride now and later. It then lists all the cabs available close by that you can book. You also have the option to filter the results based on availability, price and type of vehicle. Even if you have no internet connection, you can still browse through cab operators, check fares and book on call. You can even pay your cab fare all through Cabsguru. So easy! Cabsguru services are currently available in more than 75 cities across India.

Available on: Android | Free

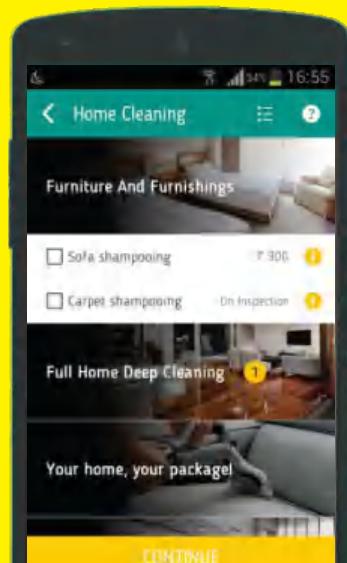


## Housejoy

CLEAN UP!

For simple and easy cleanup after a big bash, Housejoy app provides fast, reliable and professional home cleaning services. It is currently operational in 12 cities including Bengaluru, Delhi/NCR, Hyderabad, Chennai, Ahmedabad, Pune, Jaipur, and Chandigarh.

✓ Android | Free



## Choose your preferred service

From Auto to SUV, book cabs in more than 100 cities across India



# ixigo Cabs

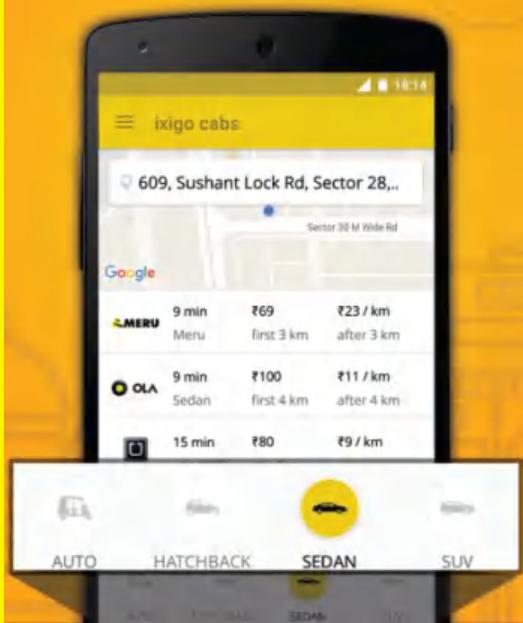
Aggregates results from top taxi services, along with other offline taxis all in one app!

ixigo Cabs shows availability and fares across various cab service providers and car rental companies. Based on your pickup location, it helps you locate the cabs closest to you across multiple cab providers, thereby saving time and eliminating the hassle of downloading several Cab Booking apps.

It aggregates data from Uber, Ola, Meru, TaxiForSure, Easy Cabs, Mega Cabs, and many more, showing you all nearby taxis on a map. For some online cab providers, you can book a ride directly through the app, while for other providers you'll be sent to the provider's app to complete the booking process.

Not only that, it also lets you book cabs from offline cab providers on call. It currently lists over 250+ offline taxi providers (local taxi & cab providers) in over 100 cities across India. Then there is an auto booking option as well.

Available on: iOS, Android | Free

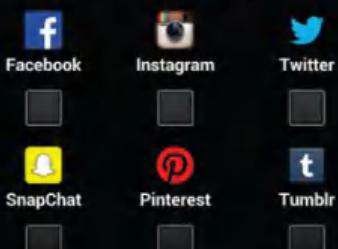


## Drunk Locker

NO MORE DRUNK POSTS

### Drunk Locker

#### Social Media:

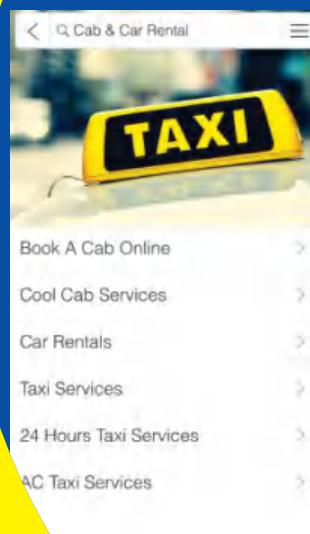


#### Messaging:



This app allows you to lockout certain social media apps while you're out partying in order to prevent any drunk posts that you may regret later on. Simply select the app(s) to block, set a time limit, and click Block. You can block apps, namely Facebook, Instagram, SnapChat, Tumblr, Pinterest, Whatsapp, Messenger, Line, Twitter, eBay, Amazon, Tinder and many more for upto 24 hours.

✓ Android | Free



# JustDial

When you won't be able to book a cab via Ola, Uber, TaxiForSure or any other online cab provider during peak hours or late at night, Justdial app can help! The app lets you book a cab online in metro cities and also provides you a data of 24 hours taxi service providers and offline cab providers near your location, enabling you to book a cab anytime, anywhere!

Available on: iOS, Android, Windows and BlackBerry | Free



## Amrita Gujral and Nakul Sethi in Candid Chat with Apps Unveiled team about their newly launched mobile app : SLIDE - Learn and Earn!

### Q. Why Slide app? What's your thought or say the idea behind launching this app?

Slide is an app that brings alive your lock screen by turning it into a media platform that lets you as a user see content that is relevant to you and based on your interests. So it cuts down the need to browse in your free time through multiple websites, but have it all at your fingertips. All you got to do is *Slide* on your lock screen. It was this habit of reading/accessing information we wished to inculcate. Slide app is a win win situation for our partners: Publishers/content curators and advertisers + Users as the best of both worlds come together.

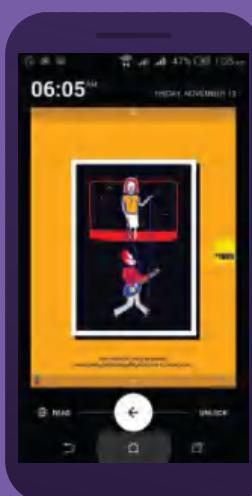
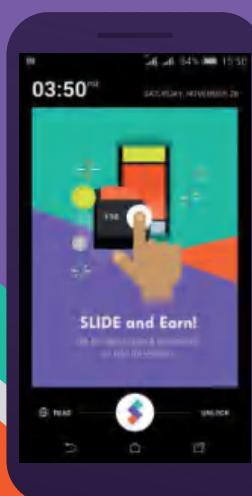
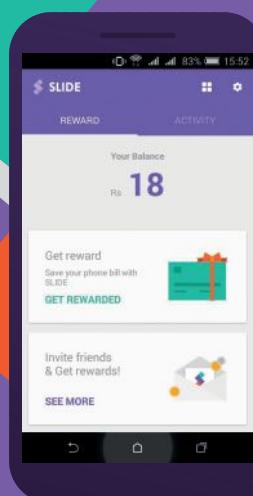
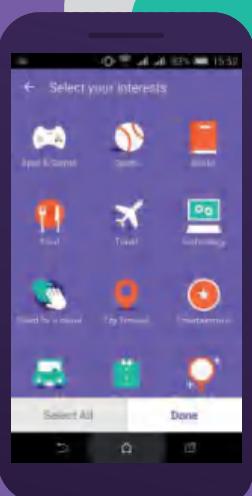


Amrita Gujral  
India Business Head



Nakul Sethi  
India Digital Head

Available on:   
Price: Free



### **Q. Why one should download *Slide* app? Your top three reasons for that.**

*Slide* app never lets you have a bored moment, a moment where you don't learn! It gets you addicted...

You should download *Slide* app, if:

- ✓ If you want to read and gain information on relevant areas of interest
- ✓ If you wish to put your free time to use and want to earn free mobile recharge
- ✓ If you definitely want to sound intelligent amongst your friends. Wink!

### **Q. Who is your target audience? Any particular segment to be most benefited by this app?**

We think information is not restricted to age group and exciting content grips all. *Slide* app will benefit the youth the most as they can learn and earn, side by side. They can use their earnings (or say reward points) to recharge their mobile number.

However, a slightly older TG is important too, as with *Slide* app installed on their phone, they don't need to log onto multiple sites to get their daily dose – all thanks to the highly-curated content that we offer on our app. We also wish to localize this highly as 'right to know and learn is everyone's right'.

### **Q. Is there any maximum limit on earning credits during the day? And how one can use the earned credits?**

The user can earn up to Rs. 150/- a month as of now, but with our unique campaigns on a regular basis this limit can easily get stretched to way beyond. One can use reward points or say credits to recharge mobile number for now, but we have immediate plans to offer more options to the users, so that they can make the most of reward points earned via *Slide* app.

### **Q. In how many languages and countries (or cities) the *Slide* app is available?**

*Slide* app is currently available in India and Pakistan with plans of expansion soon across the Asian belt but all in good time. Languages: You should soon see Hindi and rest as we go along, we will share plans once concrete.

### **Q. In your opinion, what will be the driving force for the user to keep using the *Slide* app once downloaded?**

*Slide* app is a habit,

*Slide* app is a behavior...

Once the user gets used to reading content, he/she would come back to it for more. We are looking at this inherent change of how the user can effectively utilize his/her

mobile thus right from the start, we have targeted a healthy user base and given our research so far it seems we're headed right in satisfying the quest for knowledge!

### **Q. There are already similar apps available in the market, but we have never seen any such app getting popular among smartphone users. So what's promising about your app? What kind of opportunities you foresee being in this business?**

I'm sure each app launches with a mission, and that's sacrosanct to every business. You'd be happy to know that the users are liking our app, and in addition to appreciating the app they keep on mailing us suggestions on a regular basis. We got quite a lot of fantastic responses that's really encouraging for our team. Indeed, it's overwhelming. And now, to ensure that good content reaches them is our responsibility.

We are in talks with corporates and even there we try and value add to ensure plain jane communication is not what goes on to our app. In fact, we want content on our app to be so effective for our brand partners that it helps them in conversions as well.

### **Q. What are the major challenges in your line of business and how did/do you overcome them?**

We started out with challenges where:

- The habit is not so created yet the insight exists,
- Where the ones who have the potential are yet to be accustomed to a concept like this,
- Where the urge for information is strong, language is a barrier and
- Marketing is seeking consumers in their natural habitat/their comfort zone

So, yes, it hasn't been easy and it's an ongoing process so there is a long way to go and constant improvement along the path is needed.

### **Q. Personally, what do you like most about *Slide* app as a user? Your favorite feature?**

Actually, as individuals we love reading a lot of content and that's why this concept is special to us. Being in the advertising industry for long, we strongly believe in the idea of how a story is communicated is equally important as what the story is...it's a combination of what and how that catches the attention. The selection and quality of content would be our USP... each content is hand-picked for our app users. Add to this, the category selection feature lets the user narrow down the areas of interest, which further ensures that no content is unwanted. The push and pull for content really matches thus making every content piece effective. We love that ☺

### **Q. Lastly, what would be the one liner for *Slide* app?**

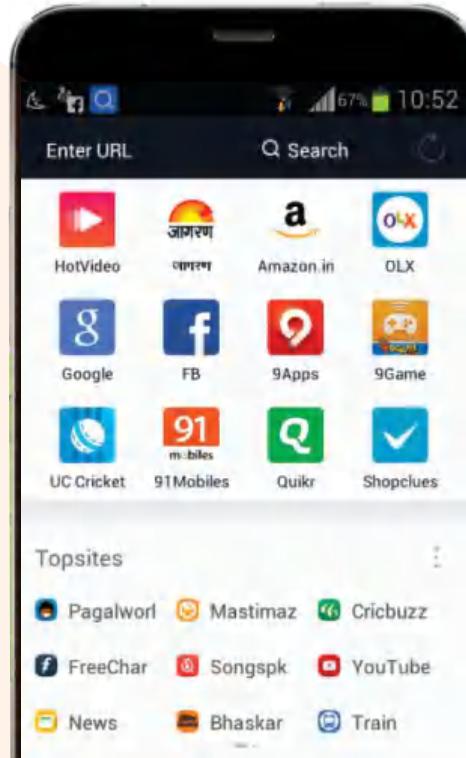
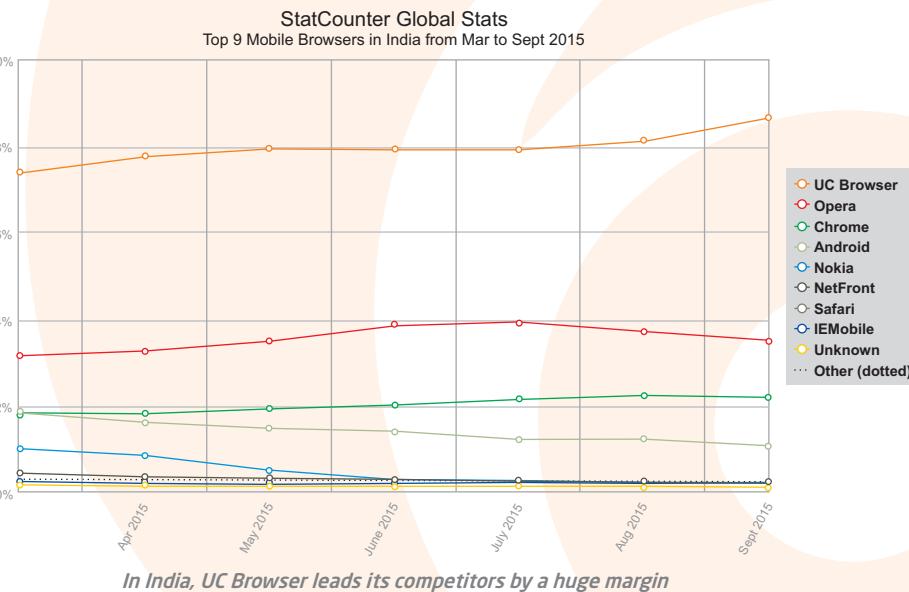
Well, our one liner is pretty heartfelt: Learn and Earn! Please go ahead and do review us on the app store ☺



# UC Browser : Reshaping India's Mobile Lifestyle

If you are in the age bracket of 15-45 and use your mobile to access internet, chances are you do so on UC Browser. UC Browser is India's No.1 third-party mobile browser - the flagship mobile browser of UCWeb, an Alibaba group company. As of today, every second page viewed on the mobile in India is generated through UC Browser. The company now enjoys over 54% market share in India. It has also become the second-most popular mobile browser in the world with a 17.42% market share, according to StatCounter. UC Browser is available on more than 3,000 different models of mobile devices from over 200 manufacturers and is compatible with all mainstream operating systems.

UCWeb has been seeing exciting success in emerging markets, long dominating mobile browser market in China, India and Indonesia, the three most populous emerging markets globally. All these three countries have a total population of 2.8 billion, accounting for over one third of the world's population. UCWeb also boasts of the number one spot in Pakistan (33.76%, October 2015, StatCounter percent) and has been seen encouraging performance among other countries. Last December, UC Browser surpassed 100 million daily active users (DAUs), propelling it into the top group of apps that includes Facebook, Twitter, YouTube amongst others.



### UC Browser's USP

UC Browser's strength is its signature cloud-enabled browsing technology that can compress data by up to 60%, a technology that was introduced way back in 2004. The browser has now been able to achieve industry-leading web page loading speed. With more people accessing the internet on their mobile phones, the company has developed an easy-to-use navigation, ability to compress pages to provide faster page loading & data cost saving along with localized content. UC Browser also offers UDisk - a free online file storage service for mobile phone users. Users get a permanent storage space of 2GB and a temporary storage space of 4GB. UDisk makes it easy for you to store, download and upload files.

### Biggest Update - UC Browser 10.7

UCWeb recently launched its biggest update for Android in over a year in India - UC Browser 10.7. Unlike any other mobile browsers in the market, UC Browser 10.7 for Android is the first of its kind to give its users complete freedom to personalize the way they discover and access web content. It redefines the role of a modern mobile browser as a content aggregator and distributor. The browser has a brand new customizable homepage offering various options through a manageable card system, making it easier and faster for users to discover and access content. Users can rearrange the

in-app widgets according to their own preferences and pin their favorite one to the top. The browser also boasts of features such as speed mode, background download, download manager and multiple add-ons that distinguish it from other products in the market.



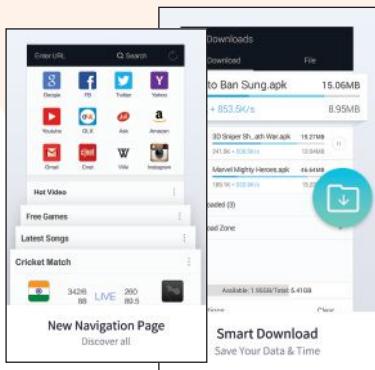
By providing a one-stop mobile browsing gateway, UC Browser makes mobile services conveniently accessible, helping improve and reshape the mobile lifestyle of our users worldwide. We will continue to reach new users through unique localisation and personalisation efforts.

**Kenny Ye**

Managing Director, UCWeb India,  
Alibaba Mobile Business Group

## Unique Offerings by UC Browser

Deep localisation and strong synergistic partnerships with local content providers has boosted downloads and engagement with the browser. The company has been working closely with social media giant Facebook to provide faster access to Facebook than any other player. Tests show that UC Browser is 30%-65% faster than its competitors in terms of time consumed to load Facebook pages. Also, UC Browser users are able to receive real-time FB notification on the browser. This is the first time Facebook has teamed up with a mobile browser to allow real-time notifications outside of its native app.



UCWeb has worked hard to cater to local user demands by providing up-to-date services. For example, they have teamed up with local content service providers to provide numerous Bollywood movies with copyrights to Indian users. Users can also check their PNR status directly from UC Browser. Also on offer is an all-in-one cricket application for cricket fanatics

around the country. UC-Cricket comes with a fresh user interface and provides the most comprehensive cricket content and services to fans. It allows millions of people to quickly and conveniently access the most complete and up-to-date tournament information including live scores, previews, commentaries, interviews, stats, photos, videos and much more.

## 9APPS AND 9GAME - ALTERNATIVE TO GOOGLE PLAY STORE

UCWeb also operates 9Apps and 9Game, leading third-party app stores for Android apps and games.



Launched in 2012, 9Apps and 9Game operate across regions, including India, Indonesia, the Middle East and Russia. The app stores recently hit 140 million Monthly Active Users (MAUs). The two stores altogether have also reached 8.5 million Daily Active Users (DAUs) with over 18 million daily aggregate downloads of apps and games.

"Our aim is not only to get more users but to engage with them. India's mobile internet users will rise over five times,

9Apps & 9Game give Android users an ideal alternative to download apps and games. We have not just an abundant and varied app repository, but also a huge collection of region-specific apps for each market – that's one of the factors contributed to our uptrend. We have an active user community across China, India and other emerging markets and aim to be specific and relevant to each market.

**Ebrahim Popat**

Country Manager, 9Apps and 9Game



UC Browser has deepened its commitment to Indian market, reaching out to tier-3 and tier-4 cities in terms of user engagement. The company appointed cricketer Yuvraj Singh as Product Specialist and Brand Ambassador for UC Browser to reach out to new users and engage with its highly-active user base.

Kenny Ye says, "Over 50% of India's internet population are mobile-only users, online marketplaces are already witnessing a continuing influx of transactions made on mobile devices, a sign accentuating the mobile e-commerce build-up that is expected to account for the most of the future online market growth thanks to the increasing spending power, payment options and smartphone penetration. We are happy to embrace the thriving mobile e-commerce trend. As an important mobile gateway for users to a convenient life powered by the internet, UC Browser will be unwaveringly committed to the local communities, and continue to enhance its strategic partnerships as well as explore more cooperation opportunities with local e-tailers."

creating a space for multiple play stores to thrive, something similar to what has happened in China", Ebrahim added.

## UC Open Platform 2.0 - Acquire Users and Monetize Traffic through UC Browser

Recently, UCWeb announced the launch of UC Open Platform 2.0 - an ecosystem to help Indian mobile internet players to acquire users and monetize traffic through UC Browser, 9Apps, 9Game and UC Union - a global traffic platform that has a vast distribution network and abundant campaign offers. UC Open Platform covers most genres of mobile internet players in India, including content and service providers, affiliates, developers, agencies, ad networks, publishers and advertisers - providing a full-suite promotion and monetization platform.

Kenny Ye says, "As far as we know, there is no other local mobile platform in Indian market that can compare with us, in terms of user base and app distribution. This will help app developers, content and service providers to reach local users."

A woman with long dark hair, seen from the back, walks alone on a city street at night. She is wearing a patterned dress. The background is blurred city lights. A large red circle with the word "HELP" in white and three concentric red arcs is overlaid on the image, positioned near the bottom right.

SAFETY COMES FIRST

# POWER IN YOUR PALM

## 4 Safety Apps to Keep You Safe, Whenever, Wherever...

Who doesn't love to party or going to nightclubs? Everyone loves partying, but going out at night is highly unsafe especially for girls. As we all know attacks on women are at an all-time high and even highly secured cities aren't safe anymore.

Definitely, it is not safe to go out alone at night, then why not to take advantage of our smartphone and technology. Yes! There are the apps that can help you send emergency alerts to friends, letting them know about your whereabouts if anything goes wrong.

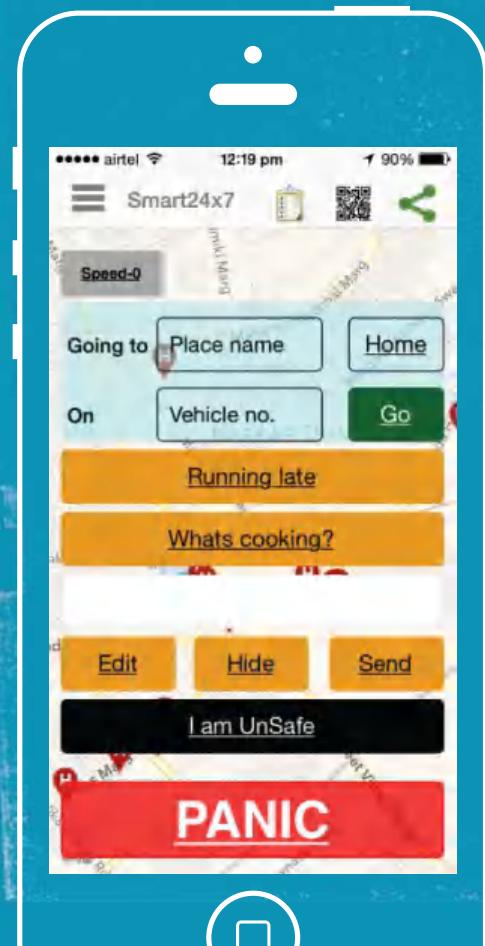
There are literally dozens of apps available in the app store that claim to provide you one-touch SOS button so that you can quickly contact your friends in case of an emergency. Thus, we have done the filtration job for you, providing you those four safety apps that will surely not let you down.

All you need GPS enabled devices and working internet connection to make the most of these safety apps. We have reviewed their features here in detail. No doubts all of these apps are useful, but you also need to respond as quickly as possible before someone snatch your phone.



# SMART 24x7

**With the aim to bring help to users when their safety is threatened or they are in any emergency, Smart24x7 is an app that you can rely upon. It allows you to save up to 5 primary contacts who can be contacted in a threatening situation, just with one click on 'I am unsafe' button within the app. Then there is a 'Panic' button that helps you in getting assistance from the Police/ Ambulance/ Fire departments in case of an emergency.**



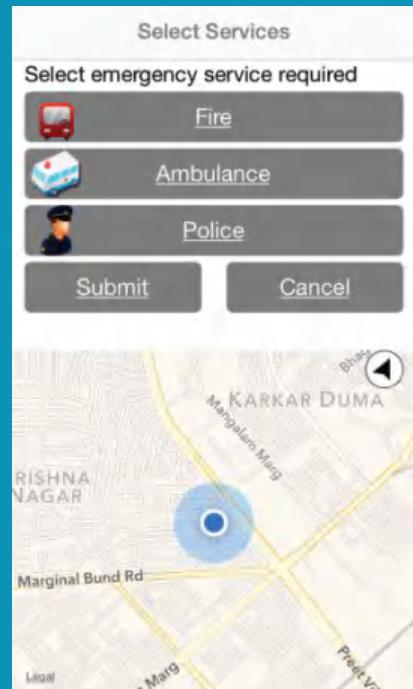
Being a first time user, you first need to create a profile, which takes about a minute and then the app asks you to add 5 primary contacts. Once done, the home screen will show you a map pinpointing your current location along with one-touch 'I am unsafe', and 'Panic' buttons.

When you press on the 'I am unsafe' button, the app will send out the messages to all your primary contacts mentioning about your unsafe situation and whereabouts. Your contacts can then track your location provided your GPS working properly in the background.

One tap on the 'Panic' button lets you seek help for emergency services like Fire/Police/Ambulance. On selecting any of the emergency services, Smart24X7 Customer Care executive will get in touch with you to verify the situation and then takes the relevant action to send you the immediate help. In Panic mode, the app also takes a few pictures and records an audio to send it to the police, so appropriate action can be taken on time.

It should be noted that you need to have an active internet connection to make the most of this app. Still, it can be used offline. When offline, it generates alert by sending an SMS to the Smart24X7 Customer Care Centre and right after that, you will receive a call from one of the Smart24x7 executives, verifying your situation. The response time is so quick that immediate help is assured.

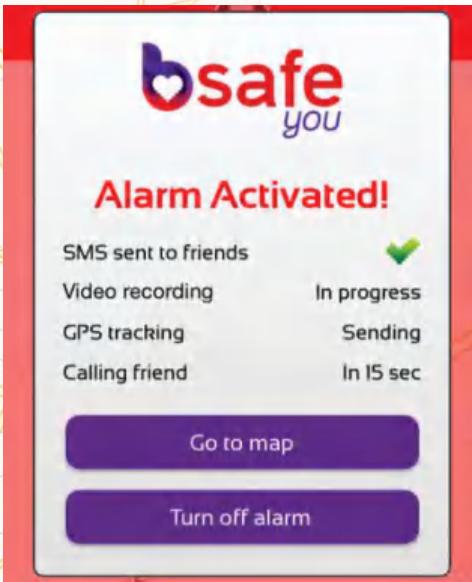
Another notable feature of this app is that it provides tenant/domestic employee registration support. The app allows you to register tenant/domestic help (maid/driver/cook/guard) with police in just 4 easy steps through its platform. What's more, you can also use this app to let your friends track your vehicle. Just fill in the vehicle no., provide your destination and set speed limit in the



app's settings. As soon as the speed limit is crossed, a pop-up will appear asking you to alert your contacts if help is needed. This Speed Alert feature is really helpful if you're travelling by public transport. Your primary contacts can also track your location if you allow them to do so given that they also have Smart24x7 app installed on their devices.

To sum up, the team behind the Smart24x7 app is making every possible effort to ensure your safety by providing you so many safety features in one app that too with 24x7 operational customer care team. It works under the support by police departments of Gurgaon, Mohali, Chandigarh, Jalandhar, Jammu, Meerut, and Amritsar including many other cities. The app is highly recommended and can be used by users across India! Go ahead, download it now!

**Available on:** iOS, Android, Windows Phone and BlackBerry | Free



**If ever in trouble,  
alert your friends and  
family instantly**



**bSafe**, another popular and reliable app to stay connected with family and friends round-the-clock. With features for both everyday safety and real emergencies, it's the ultimate safety tool. Anyone can use this app across the globe.

As soon as you launch the app, you'll be asked to build your bSafe friends list. You can add as many friends as you want and the app will then send a text message to each friend, inviting them to join you on bSafe. When a friend accepts your invitation, you are automatically that person's friend too. You can then help each other stay safer! You also get to choose one person as your primary contact. In case of an emergency, this one contact will not only receive a text message, but also get a call.

Once you've bSafe friends, help is only one tap away. One click on "Alert Friends" button sends out an alert to all your friends, letting them know your current location so that they can come to your rescue. The app also shows each one a live audio-video of your situation and blasts a siren.

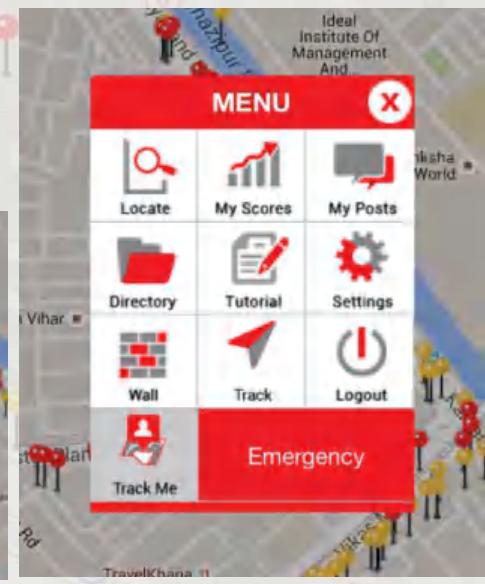
Then there is a feature called "Follow Me", which lets you ask friends to walk with you via live GPS trace. This feature is useful when you are physically walking alone at night. You can also use the bSafe app for check-ins. Use its "I'm here" feature to let your friends know that you've reached the home/office or say your destination safely.

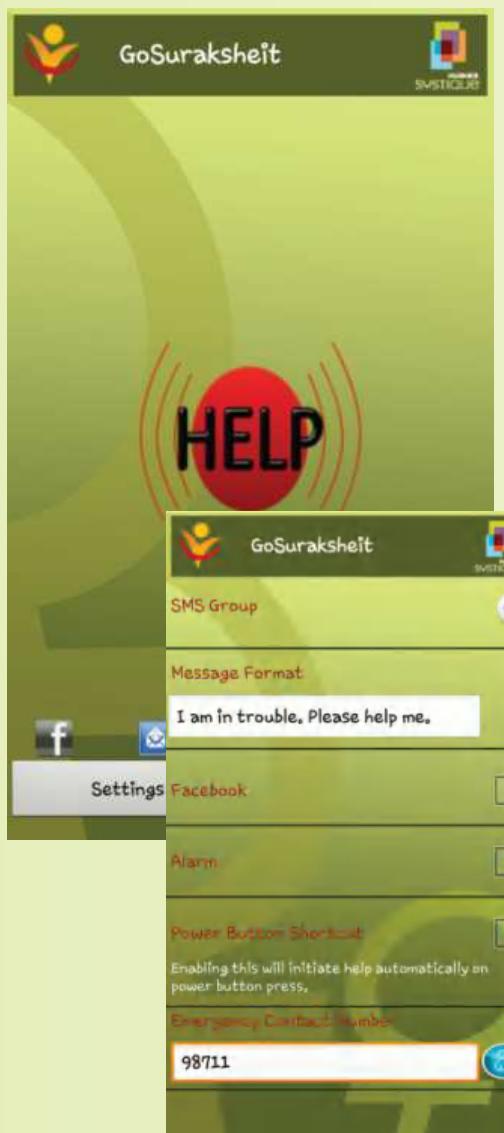
What's more, the app also has a "Fake Call" feature, which lets you program a fake incoming call to escape bad dates or uncomfortable situations.

Overall, bSafe app works exceptionally well and offers you neat and clean user interface. Worth downloading!

**Available on:** iOS, Android | Free

**Safetipin is a map based mobile safety app which provides safety-related information to users.**





# GoSuraksheit

As the name implies "Go Suraksheit" is a safety application that enables users to seek help from their trusted contacts just with one touch on the "Help" button. It arms you with four strong e-weapons, which are extremely helpful in case of any unsafe situation.

The app lets you send group SMS to maximum 10 contacts that you've added within the app to be approached on pressing the Help button. Each contact will get to know the details of your current location along with a link to the exact location on the map. Then you can also add one emergency contact to let the app automatically connect a call to this one contact.

The app also triggers a loud alarm to get immediate attention from the people present nearby. Plus, you've the option to link the app to your Facebook account, allowing the app to post your current location with an emergency message on your timeline so that your friends on Facebook can come to your rescue. The best part is that the app can perform all these actions at just a single press on the "Help" button.

What's more, if you've this app installed on your Android device, then you can activate this app just by

pressing the power button 4-5 times in succession. So handy to use!

I know what you must be thinking. Don't worry! You always have the option to turn on/off the aforesaid features according to your preferences in the settings.

Another notable feature about this app is that it is able to send the link of your GPS location even without the internet. Still, if in case it fails to do so, it can be used to send emergency SMS to the added contacts, and to quickly call a pre-provisioned emergency contact at the press of the phone's power button.

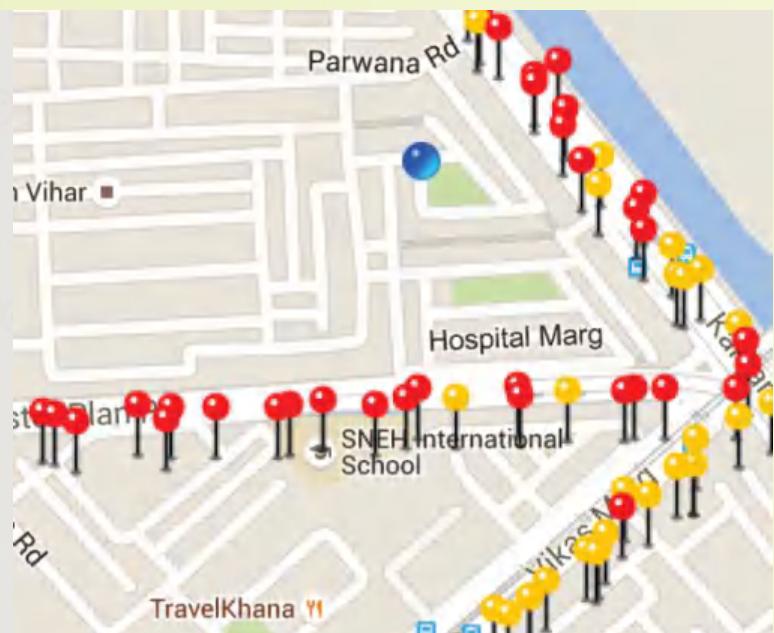
Overall, the app is so easy to set-up and takes even less than one minute to understand its features. It uses all means to get you help through any possible way. So, whenever you go out next time, Go Suraksheit!

**Available on:** iOS, Android, Windows Phone | Free

The app is ideal if you have plans to go to a new or unfamiliar place for a party or work as it provides a safety score of the place so you know how safe that place is. It does a safety audit of an area on the basis of 9 parameters: street lighting, visibility, openness, crowd density, security, walk path, public transport, and how safe or unsafe you 'feel' in the area. Each audit results in a color pin on the specific location where the audit was performed and also records the time and date for your reference. Red colored pin means that area is highly unsafe, yellow means safety is average, and green means it is safe.

The app also contains location based tracking feature, enabling people with Safetipin app installed to track you when you want. Then there is a Directory within the app, which gives you access to emergency contact nos. such as women helpline, police, etc.

**Available on:** iOS, Android and Windows Phone | Free



# LET'S TALK FASHION



Super models, fashion enthusiasts, bloggers and even Bollywood celebrities, are all falling in love with the hottest fashion social network - Roposo. It combines fashion discovery, fashion-focused social networking platform and the facility to shop latest fashion from all across the web - all in one app. So, if you're looking for some fashion inspiration and want to know the latest trends, with the option to buy them using various filters such as price, brand and color, then this is an app that can solve the purpose.



Roposo's huge list of curated products ensures that whether your need is as basic as "leather handbag", or as specific as "elegant yellow color leather bag to match with your outfit", you find it here or nowhere! The app claims to feature more than 2000 brands across 250 categories.

While you discover new products, you can also buy a product you like. When you click on the Buy button, it redirects you to the seller's webpage to complete the purchasing cycle. It is as simple as that.

We have noticed the presence of many Bollywood Celebrities and TV actors on the Roposo platform. For example, Sonakshi Sinha, Shilpa Shetty, Gauhar Khan, Jacqueline Fernandez, Bipasha Basu, and many more celebrities have joined the Roposo to share looks for various occasions as well as fashion tips and ideas. The small blue colored tick next to the name of the celebrity authenticates that the profile is genuine.

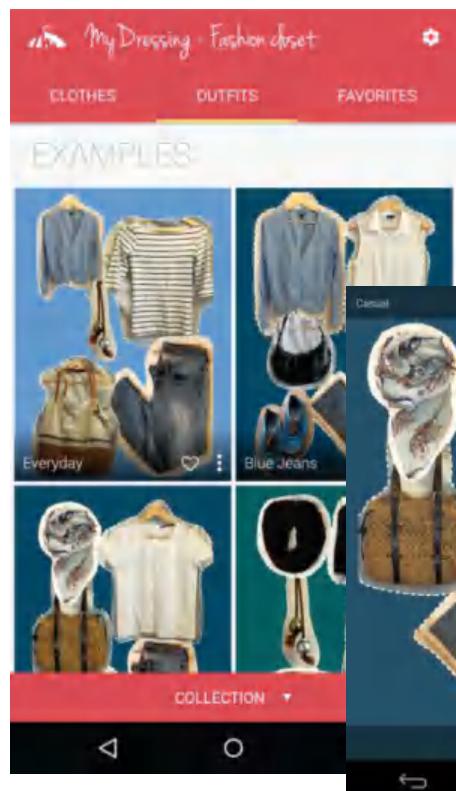
The app also recommends you similar dresses and accessories matching in color and style with the celebrity outfit in the pictures posted by them. You can add the recommendations you like to your wishlist to get discount



notifications. Roposo also provides the ability to follow people and build a network.

Overall, Roposo is a one-stop fashion destination that lets you express your style, follow trendsetters and find amazing products under one roof. So come, experience Roposo, and fall in love!

**Available on:** iOS, Android | Free



# MyDressing

**Create Personal Lookbook with existing wardrobe or new additions**

This app is potentially a useful tool for anyone with a wardrobe stuffed with clothes. Let's say, you never knew that your black top from Zara would look great with your beige hot pants you bought from Elle. Sometimes we discover a new, stunning dress combination accidentally while struggling with the question: what to wear today, even if we have purchased those stuffs long back. But what if we had an option of mixing and matching clothes virtually, creating our own personal lookbook? That's where MyDressing app comes in. It is the best way to organize your fashion closet. Capture your clothes, organize them and build your personal lookbook. And the most importantly, it helps you in deciding fast what to wear for an unplanned party or casual dinner. With MyDressing app, you will never forget an outfit again!

**Available on:** [Android](#) | [Free](#)



## Princess Hairstyles



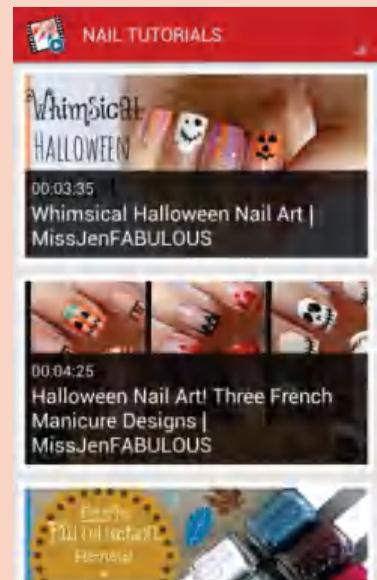
It is a tough task to decide which hairdo to prefer on which occasion. Princess Hairstyles by Megalith Tracers can be your best experimenting guide. The app features hundreds of video tutorials on how to create different hairstyles at home. You can learn different styles of braids, ponytails, buns, updo's and lot more, step-by-step! Note: iPhone users can also download this app from the App Store, but there developer name is AppJester.

**Available on:**  
[Android](#) | [Free](#)



## NAIL ART DESIGNS

Looking for some new nail art ideas? Developed by Mega Top Apps, Nail Art Designs app offers you a catalogue, which comprises of hundreds of nail art video tutorials. Tapping on any of the design opens up the video, guiding you step-by-step so that you can create stunning nail art designs at home.



**Available on:** [Android](#) | [Free](#)

# all-time FAVOURITE APPS



## Zoomcar

Rent a self-drive car in Delhi/NCR, Bangalore, Pune, Mumbai, Chennai and Hyderabad.

- iPhone/iPad | iOS 7.0 | Free
- Android | OS 2.3.3 | Free



## BlaBlaCar

It connects people looking for a city-to-city travel solution with car owners going in the same direction, so that they can travel together and share the cost of their journey.

- iPhone/iPad | iOS 7.0 | Free
- Android | OS 2.3.3 | Free



## Battery Doctor

Claims to extend your battery life up to 50% by finding apps and settings that drain power on your device.

- iPhone/iPad | iOS 5.0 | Free
- Android | varies | Free



## MrRight

Find help for home services like cleaning, pest control, or electrician in Delhi/NCR, Bengaluru, Mumbai and Pune.

- iPhone/iPad | iOS 6.0 | Free
- Android | OS 2.3.3 | Free



## BiteClub

With a daily changing menu both for lunch and dinner, it delivers healthy and homemade food to your doorsteps. \* Currently operational in Gurgaon and South Delhi.

- iPhone/iPad | iOS 8.2 | Free
- Android | OS 4.0 | Free



## Dubsmash

The lip-syncing app that allows you to record videos of yourself dubbed over famous quotes.

- iPhone/iPad | iOS 7.0 | Free
- Android | OS 4.1 | Free



## YouCam Perfect

Turn your every selfie into a magazine-worthy masterpiece.

- iPhone/iPad | iOS 7.0 | Freemium
- Android | OS 4.0 | Freemium



## Bobble

Bobble makes your conversations lively! Turn yourself into cute stickers & comics while chatting on WhatsApp, Line, etc.

- iPhone/iPad | iOS 7.1 | Free
- Android | OS 4.0 | Free



## B612

B612 is a must-have selfie app for those who love to flaunt photos of themselves on their social network profiles.

- iPhone/iPad | iOS 7.0 | Freemium
- Android | OS 4.0.3 | Freemium
- Windows Phone



## Periscope

Broadcast live video from anywhere using your smartphone. Share what's happening around you – with the whole world or just a few friends – as it happens.

- Android | OS 4.4 | Free
- iPhone/iPad | iOS 7.1 | Free



## Stylofie

Lets you discover salons/spas close by and compare their services and also get discounts every time you book through Stylofie. Currently, it is operational in Gurgaon

- iPhone/iPad | iOS 6.0 | Free
- Android | OS 4.0.3 | Free



## GetLook

GetLook's home salon and beauty services helps you discover the best beauty professionals near your home who will come at your doorstep to pamper you. Services are available in Delhi, Bengaluru, Hyderabad, Mumbai and Pune.

- Android | OS 3.0 | Free



## imo

Send unlimited messages and make free video and voice calls over your 3G/4G/Wi-Fi connection.

- iPhone/iPad | iOS 7.0 | Free
- Android | OS 4.0 | Free



## VivaVideo

With VivaVideo's easy to use professional editing tools, an ability to trim-and-merge video clips in storyboard editing, and video enhancement features such as clip edit, FX effects, music, transitions, text overlays and even live dubbing – it's hard not to get caught up in some video making magic.

- iPhone/iPad | iOS 7.0 | Freemium
- Android | OS 4.0 | Freemium



## Horizon Camera

Videos shot with this app always appear in landscape mode, regardless of how the device is held.

- iPhone/iPad | iOS 7.0 | Freemium
- Android | OS 4.3 | Freemium



## Twenty

Match tiles. Get Twenty. From this simple idea comes TWENTY, an adrenaline puzzler that gets into your head and has you playing on pure instinct.

- iPhone/iPad | iOS 7.0 | Freemium
- Android | OS 4.0 | Freemium



## Nasa

Get information about all of NASA's current missions, including NASA Photos, videos and feature stories.

- iPhone/iPad | iOS 7.0 | Free
- Android | OS 4.0 | Free



## Grofers

Lets you shop for your daily needs. You can buy anything from groceries to personal care items and electronics. Services available in more than 30 cities across India.

- iPhone | iOS 7.0 | Free
- Android | OS 4.0 | Free



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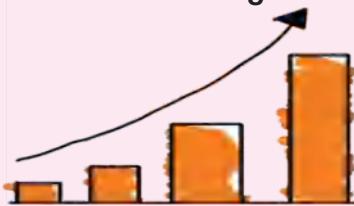
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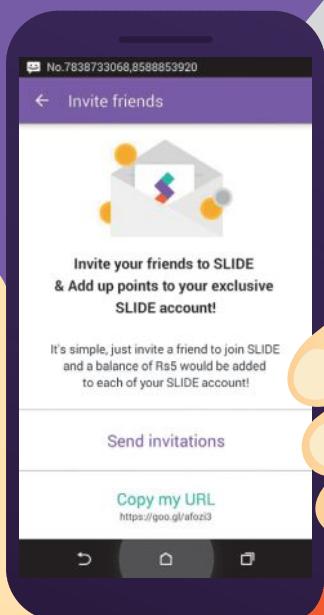
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